

*Affordable . . . Innovative . . . Inspiring*

## The New Decade Brings Exciting Changes

**O**UR LATEST development is *The Grove*, the recently completed and now fully operational inpatient center for providing comfort, hospice, and palliative care.

This has truly been an effort of love, generosity and hard work, and we couldn't have done it without the support of our Board and Advisory Council, key volunteers, our partners at Hospice by the Bay, funders—and you.

The Grove will fill a gap in services available to community members—residents of The Redwoods as well as anyone in the Bay Area. The need is so great that since the first suite was finished, we have served over 30 individuals. Each year, we expect to serve between 150-200 people and also to help their loved ones through counseling, training and support programs.

### **New On-site Access to Primary Care**

The Redwoods is also proud to announce a new partnership with *Marin Community Clinics*, which is now providing office visits for all Redwoods residents in the Wellness Center, as well as medical oversight of our Health Care Center. This partnership will enable residents to get qualified medical



*One of the new hospice suites.*

support on-site. Like Hospice by the Bay, Marin Community Clinics is another outstanding Marin-based non-profit with whom The Redwoods has had a strong working relationship for decades.

### **New Grant for More Affordable Housing**

In another exciting development, the Bettye Ferguson Estate has agreed to provide a 2 for 1 matching grant to help us serve an additional 10 very low- or extremely low-income seniors. The challenge is to raise \$1.5 million this calendar year. In anticipation of your support, we will start renovating apartments in the coming months.

SOCRATES SAID,

*“The secret of change is to focus all your energy, not on fighting the old, but on building the new.”*

The Redwoods isn't fighting the old ways (we embrace them); we are building the new and don't want to keep it a secret.

It's a challenging time for our nation's senior communities, and it's through innovative programs such as these that we will continue to be the creative, affordable community that we are—promoting the good health and security of our residents, responding to their needs, and helping them thrive. ■

LETTER FROM THE BOARD CHAIR



**T**HE REDWOODS is a Bay Area jewel —an affordable senior living community with Independent and Assisted living facilities, together with Health Care and Hospice services, and

all beautifully sited on a redwood-filled 10-acre campus in the heart of Mill Valley. This non-profit community serves approximately 360 residents, and is Mill Valley’s largest employer (after the school district)

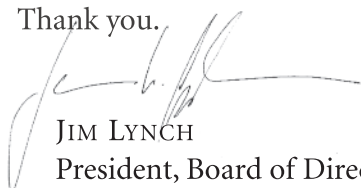
and its largest low-income housing provider.

Our mission and culture are the heartbeat of The Redwoods. We are a community defined by creativity, affordability, wellness and security. These attributes, strong leadership and sound financial management, place The Redwoods on superb footing as we near our 50th year anniversary in 2022.

While the Coronavirus disruption presents many uncertainties, and requires temporary curtailment of our “open campus” lifestyle, we are confident that the strength of our residents, and the support of our surrounding community, will help us continue to thrive.

Please feel free to reach out about volunteer opportunities and other ways to support The Redwoods.

Thank you.

  
JIM LYNCH  
President, Board of Directors

LETTER FROM J. HUNTER MOORE, CEO



**I**T IS a new decade and banner year! We have been busy creating *The Grove*, establishing new partnerships, enhancing dining services, updating the grounds, and continuing to introduce new programs.

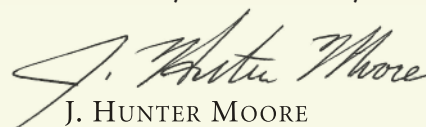
However, one issue has been dominating all others: the Coronavirus. It presents a particular challenge for The Redwoods because it affects the people we serve more than most. Please know we have been doing everything we can to provide for and protect the residents while maintaining our environment and culture.

**Affordable . . . Innovative . . . Inspiring**

As a friend and supporter of The Redwoods, you know that we are more than a place; we are a model community. *Affordable* for low-to-moderate income seniors, *Innovative* in our programs and partnerships, and *Inspiring* residents to keep living a full, active, and involved life. What you might not know is that as a relatively small, locally managed non-profit (501(c)3), much of what we do is reliant on the generous contributions of our supporters.

We had hoped to host a Spring Appeal event so you could come see all we have been up to, but the Coronavirus changed those plans. So, we ask your support by staying home, which will hopefully keep you and the residents healthy, safe and sound as we weather this latest challenge together in spirit. Rest assured we will invite you in as soon as it is prudent to do so.

In the meantime, please know that what will not change is our commitment to affordability, taking care of the whole person, our culture of inclusion and that “buzz” you feel when you next walk in the doors!

  
J. HUNTER MOORE  
Chief Executive Officer



*The Redwoods’ residents exercising with social distancing near the marsh.*

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# New Partnership with Marin Community Clinics

**I**N FEBRUARY, Marin Community Clinics established an on-site Primary Care Center in The Redwoods' Center for Dynamic Aging. All residents (as well as those on the waiting list) now have easy access to expert primary medical care for their non-urgent needs. The Clinic accepts Medi-Cal, Medicare and most private insurance. A physician and nurse practitioner are on site one morning a week for such needs as preventive health maintenance and routine physical exams.

Also, a Marin Community Clinics physician is now serving as the

Medical Director for The Redwoods' Health Care Center, providing oversight and guidance to the care of residents. Physicians and nurse practitioners will be available to admit and follow Health Care Center residents if their primary care physician is not available.

The Clinics' mission, to improve the health of patients and the community by providing high quality, cost-effective, culturally sensitive, patient-centered health care, is fully aligned with our mission of serving the needs of Marin's seniors.

## The Redwoods Welcomes Two New Board Members

**W**E ARE VERY PLEASED to welcome two active community leaders, **Bob Reynolds** and **Bob Harmon**, to our Board of Directors.

*Bob Reynolds* has lived in Mill Valley since 1981 with his wife, Paula Reynolds, who recently stepped down from our Board after serving six years. Bob currently serves as Director of Search for Common Ground, is a Trustee of the Marin Community Foundation, and on the Board of Directors of the Marin Theatre Company.

Bob's career in investment banking spanned over 25 years in

New York and San Francisco. His board service for non-profit organizations has taken him to places like Afghanistan, Tibet, and Kyrgyzstan. He and Paula have three children, two sons who live in Mill Valley and a daughter who lives with her husband in Santa Cruz.

*Bob Harmon*, a graduate of the New College of California School of Law, has been a resident of Mill Valley since 1983 and currently serves as president of the Board of Directors of the Community Church of Mill Valley (the church that founded The Redwoods in



BOB REYNOLDS



BOB HARMON

1970). Bob previously served on The Redwoods' Board of Directors, from 2006-2014.

A past chair of Mill Valley's former City Emergency Preparedness Committee, he also served on the Marin County Affirmative Action Advisory Committee, the Marin ACLU chapter board, and the Marin County Democratic Central Committee.

*Welcome, Bob and Bob!*

## Top five things TO KNOW ABOUT THE REDWOODS

- We're an active and attractive community—affordable to middle and low-income residents.
- We're a non-profit so all revenue is put back into the organization.
- Our residents come from all over the Bay Area, and beyond.
- You can enter directly to— independent or assisted living, skilled nursing or hospice care.
- The waiting list is shorter than you might have heard.





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## Revitalization Continues

### New Challenge Grant Will Mean More Affordable Housing



Bettye Ferguson together with Christian Mills in 2017.

**I**N THE SPIRIT of The Redwoods' commitment to affordable housing, we have begun fundraising for revitalization of the last 37

*"This project directly aligns with our mission of creating and maintaining affordable housing and services for seniors in Marin, particularly those with very low or extremely low incomes."*

HUNTER MOORE, CEO

Independent Living apartments that have not yet been updated.

This project will provide The Redwoods the ability to serve 10 more very low- and extremely low-income residents through a HUD Section 8 Project Based Voucher program.

In order to undertake this project, The Redwoods has secured a 2:1 matching grant of \$1.0 million from the Bettye Ferguson Estate, contingent upon raising \$500,000 by the end of 2020.

*"With this challenge, all donations designated to this project would effectively be tripled,"* explains Christian Mills, Director of Fund Development. *"We feel so confident that we can achieve the necessary foundation and individual support that we will be moving forward very soon to start the renovations."*

Please feel free to contact Christian at [cmills@theredwoods.org](mailto:cmills@theredwoods.org) for more information on how you can help.